



Mt. Olive's picklePAKs™ are a first for pickles

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MOUNT OLIVE, NC--Mt. Olive brand pickles are now portable.

This spring the company introduces picklePAKs™ -- 3.7 oz. single serve cups of whole petite pickles. Two distinctive flavors are available – Kosher Dill Petites and Sweet Petites.

Single serve pudding cups, fruit bowls and applesauce have been around for years. But Mt. Olive's picklePAKs™ are a first for pickles.

“We believe consumers will enjoy the convenience of taking their favorite Mt. Olive pickles with them anywhere – to work and school, for tailgates and camping,” says Pete Troutman, national sales manager.

“We've moved the pickle from its glass jar in the refrigerator to anywhere you want to go. It's truly 'the snack you can pak™'.”

Look for picklePAKs™ on the pickle aisle of your local grocery this spring, and in distinctive stand-alone grocery displays later this summer.

Mt. Olive Pickle Company, Inc., in business since 1926, produces the country's second best selling brand of pickles, peppers and relishes. The company is based in its Eastern North Carolina hometown of Mount Olive, NC. Learn more at www.mtolivepickles.com.

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For more information, contact Lynn Williams at 919.581.3628 or by email at lwilliams@mtolivepickles.com.